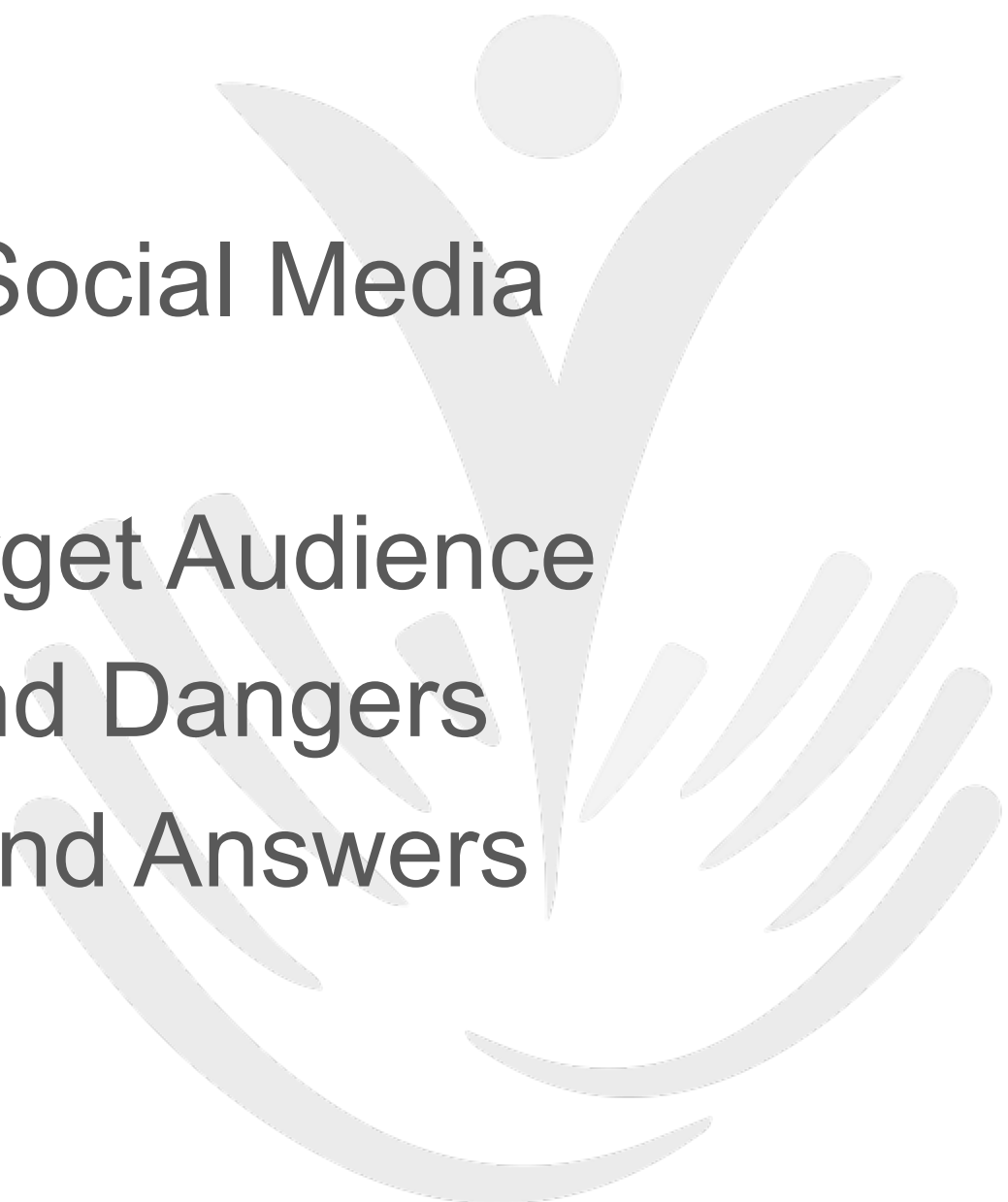




NETWORKED

Art Adams, MSW, LCSW, LCAC, CADACIV

- 
1. Overview Social Media Platforms
 2. Identify Target Audience
 3. Benefits and Dangers
 4. Question and Answers



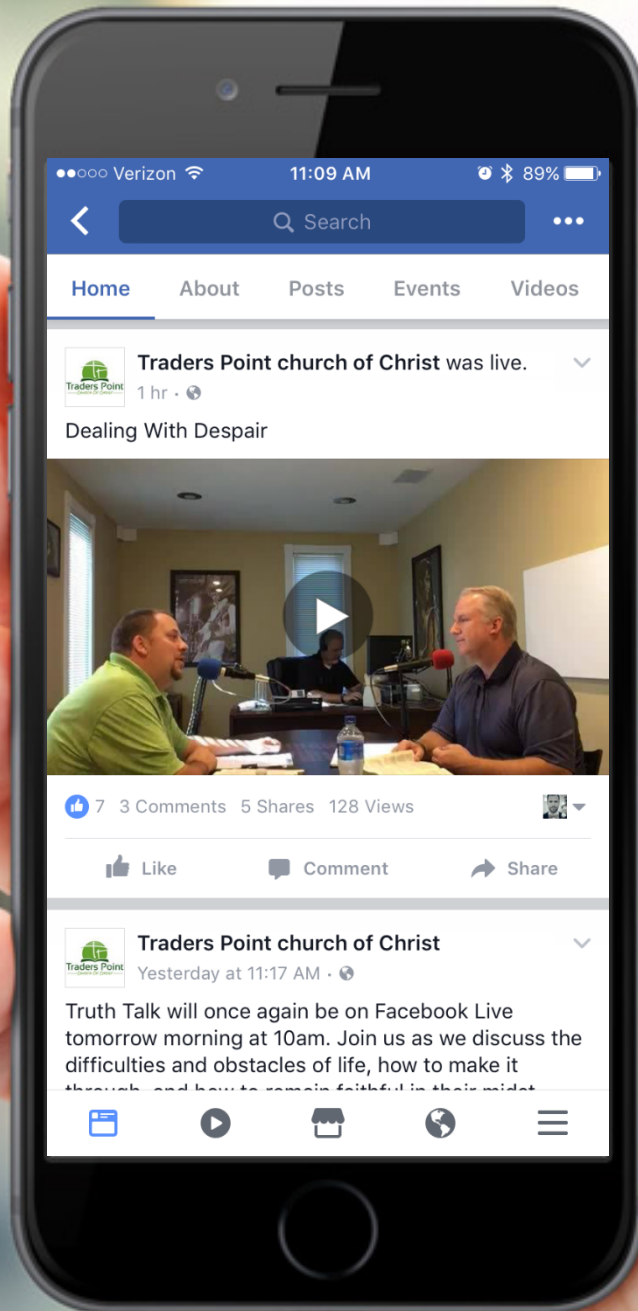
NETWORKED





Facebook

- 2 Billion Monthly Active Users
- Facilitates Extended Connections
 - Suggested Friends
 - Shared Posts
 - Paid Advertising
- Average User: Age 30+
- Premier Content: Live Video



Credit: Traders Point Church of Christ



Twitter

- 319 Million Active Users
- Facilitates Professional Content
- Average User: Celebrities and Businesses
- Premier Content: Picture or Message in 140 Characters or Less



Credit: The Gospel Coalition

Snapchat

- 66 Million Daily Users, 150 Million Globally
- Facilitates Private Interactions
- Average User: Ages 18-
- Premier Content: Pictures and Instant Messaging





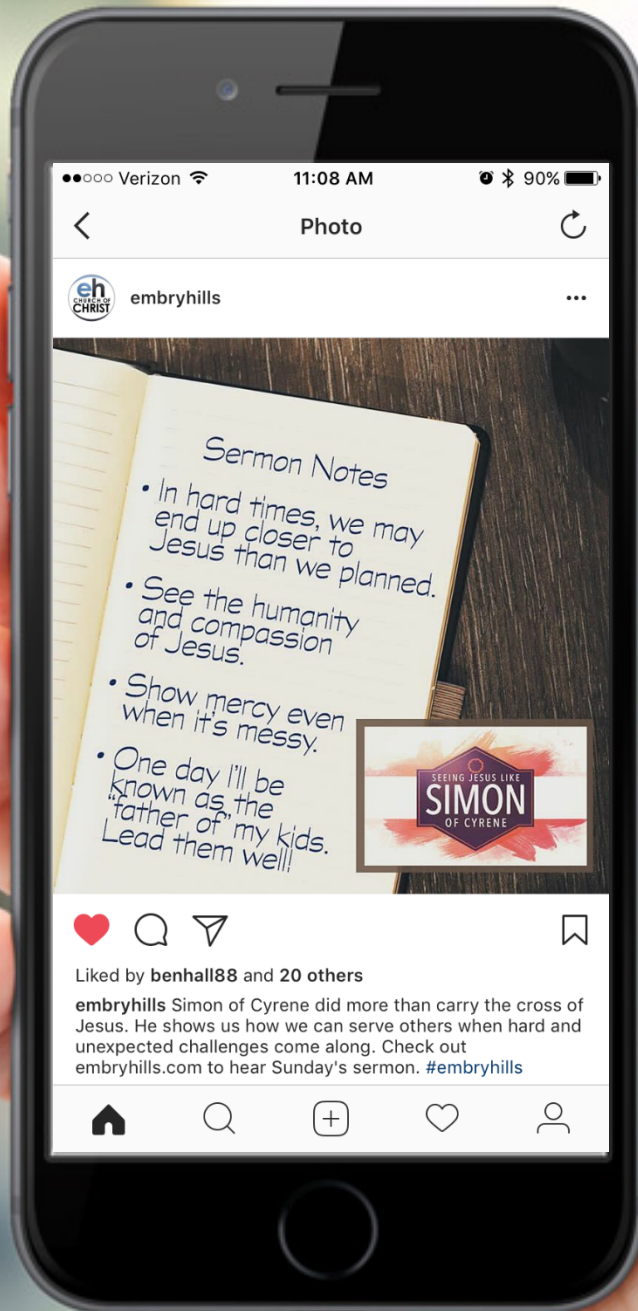
place
your screen
here

Credit:



Instagram

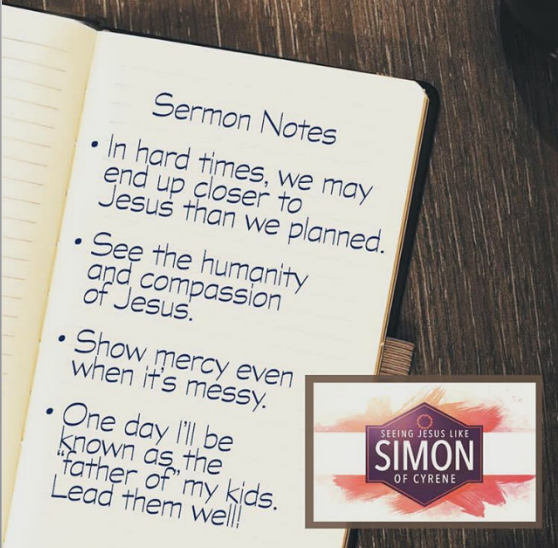
- 700 Million Monthly Users
- Facilitates: Pictures and Daily “Stories”
- Average User: Age 14-30
- Premier Content: Stories in 15 Second Increments or Less



Verizon 11:08 AM 90%

Photo

embryhills



Like Comment Share Bookmark

Liked by benhall88 and 20 others

embryhills Simon of Cyrene did more than carry the cross of Jesus. He shows us how we can serve others when hard and unexpected challenges come along. Check out embryhills.com to hear Sunday's sermon. #embryhills

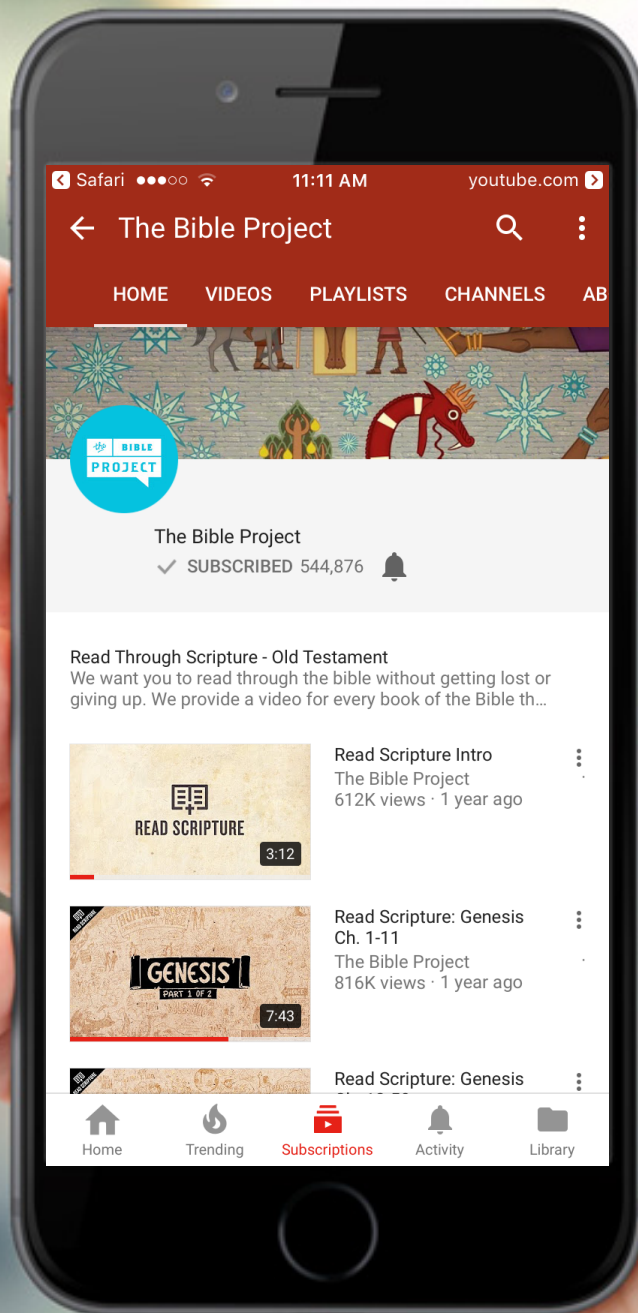
Home Search Add Heart Profile

Credit: Embry Hills Church of Christ



Youtube

- 1.3 Billion Total Users
 - 300 Hours of Video Uploaded Per Minute
 - 5 Billion Videos are Watched Per Day
- Facilitates: Video Hosting
- Average User: Ubiquitous
- Premier Content: Videos



Credit: The Bible Project



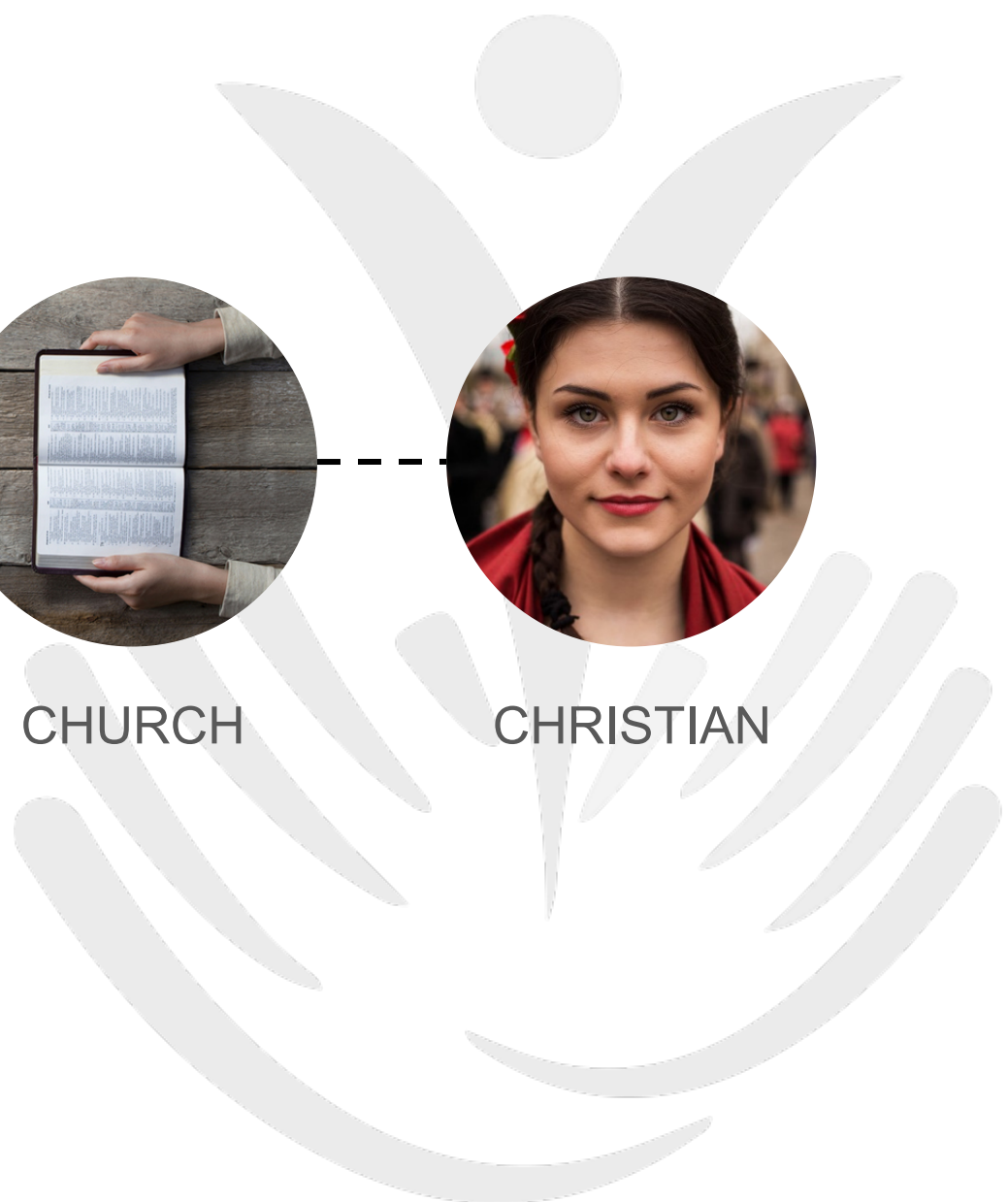
NON-
CHRISTIAN



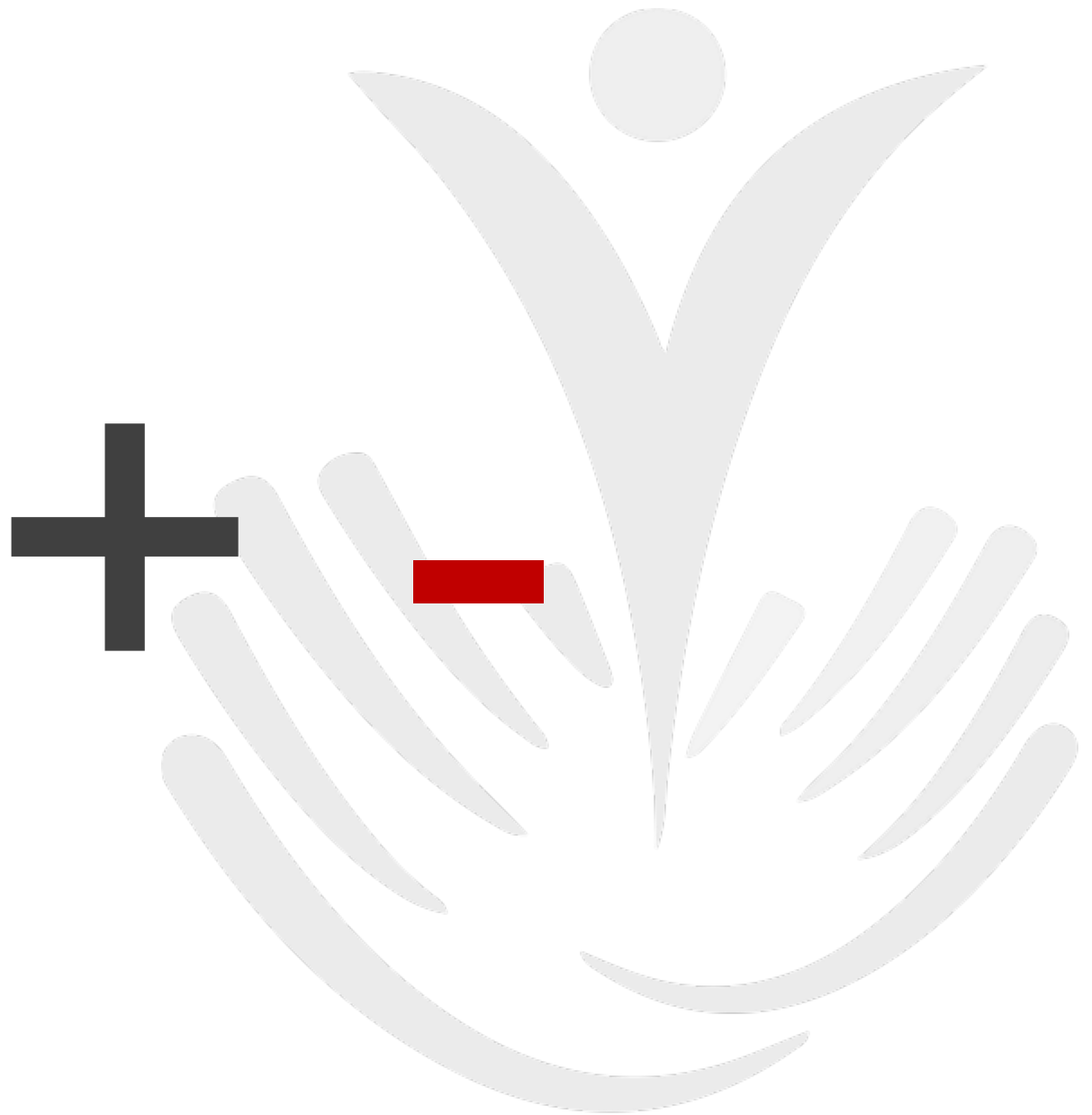
CHURCH



CHRISTIAN







**BLESSED BE THE GOD
AND FATHER OF OUR
LORD JESUS CHRIST,
THE FATHER OF MERCIES
AND GOD OF ALL COMFORT.**

2 CORINTHIANS 1:3





**READY OR NOT
HERE I COME!**

when *kids* say it, it's *cute*.
when *Jesus* says it, it's *serious*.



MeetUp

FOLLOW UP
SESSION

Digital Parenting

Parenting in today's world of
electronics

Course Description

- God and parenting
 - Social media
- Bible and phones
- Communication
 - Listening
 - Off line

Course Objectives

Course Objectives	Results/Outcome Expected	Skills Developed
Knowing your Role	God demands us to Parent	Setting boundaries
Knowing how to use Social media	Technology is not good or bad	Use technology for good
Knowing when Electronics are to much	Balance is a way of life	Using the off button
Knowing how to communicate with other	Phone/Email/text/KIK but are you saying anything	Using technology to Communicate

What does God want from Parents

- God has always requested that parents teach their Children about Him.
- “You shall teach them diligently to your children, and shall talk of them when you sit in your house, and when you walk by the way, and when you lie down, and when you rise.” Deut. 6:7
- When I read this verse. I think of our social media. It is always round us.
- YouTube, KIK, Facebook, Google Plus, Whatapp and others.

Teaching God Principle

- “Fathers, do not provoke your children to anger, but bring them up in the discipline and instruction of the Lord.” (Eph. 6:4)
- Is it ok to say “no” to your child. Does he/she have to have the latest and greatest... Phone, tablet, video console?
- How do we as parents bring up our children in the instruction of the Lord?
- Start with bring them to Worship with you. That means you have to be there, too.
- We are the ultimate role model for our children for Good or Evil.

Is Technology Evil?

- If teens are, on **average**, **spending** nine hours a day consuming **media**, it's not such a surprise they're often doing it while doing their homework. Half of teens say they "often" or "sometimes" use **social media** or watch TV while doing their homework. Nov 3, 2015
- Parents this is where we need to set examples. How much time are we spending praying, studying the Bible and helping others? Are our youth are having more exposure to the world than to the things of God? Right or wrong? Our action plan?
- Think about how many things you have that are now plugged into the internet.
- Cars, watches, fridges, tablets, phones, alarm systems, carts at the grocery store...

Is Technology Evil 2?

- So Technology is Evil? Right?
- Consider how much we use technology in a day, even you people who are off the grid.
- Phones or small computers in your pocket. Email when mail is just too slow. Weather - who checks the newspaper? Who buys a newspaper anymore? "I have an app" for that is the new answer.
- I can find any recipe online. I can find a video on how to change my tire. I can check on my elderly parents in their smart home if they fell or took their medicine.

How Can I use technology in my Christianity?

- One of the simplest apps or tools I use is my Bible apps. Bible you version has over 30 bibles in different translation and languages. My Sword has all the words hooked up to Strong's and the meanings of the words.
- Verses can also be read to you. No more excuses about those Old Testament names being too hard.
- Social media also lets us know of events going on with our brethren... Keep in touch with loved ones.
- Teach other about the Bible around the world and also learn from those I would never be able to travel to hear.
- Sermons online, outlines, bible studies, and many, many more tools



Are there Dangers to Technology?

- Yes Yes YES
- The internet and social media can become an idol
- It can introduce you to evil, porn, internet affairs, and where to find drugs, or many more evils
- It can take you away from GOD. How many have gone to check the weather or the current news and ended up spending time looking at a cute cat video?
- I have heard this one in social media – “they are just playing on their phones in church.”
- We all should have heard “please turn off your phones or silent them during services please.”



Leaving The Pit

leavingthepit.com

Takeaways

- Can I protect my children from wandering into evil sites? Answer is “yes” but understand these are not fool proof.
- Do I have to be an “all or nothing parent”? No, God has always taught balance.
- Can Technology help me become a better Christian? Yes, there are many tools.
- Can Technology lead me to sin? Again, the answer is “yes”.
- Technology(social media, internet full of things, cell phones) is neither good nor evil. We must be good stewards of God’s time and blessings.

QUESTIONS?



GUIDELINES ON WHAT TO DO OR NOT DO ONLINE

Do your posts cause people to think you are worldly? (2 Cor. 6:14; 7:1; 1 John 2:15; Rom. 12:1,2)

Is the practice questionable to you?
(Rom. 14:23; 1 Cor. 8:7, 11; 1 Tim. 4:1,2)

GUIDELINES ON WHAT TO DO OR NOT DO ONLINE

Does your online activity cause others to stumble? (1 Cor. 10:23-33; 8:7-13; 1 Cor. 8:12; Matt. 18:6-7)

Is online activity destructive to your body? (1 Cor. 6:15-20; 3:17; James 3:6)

GUIDELINES ON WHAT TO DO OR NOT DO ONLINE

Does online activity conflict with your responsibilities as a Christian? (Matt. 6:33; 2 Tim. 2:3,4)

Does online activity cause fleshly appetites to be aroused? (Co. 2:20-23; Titus 2:11-13; Col. 3:5-6)

GUIDELINES ON WHAT TO DO OR NOT DO ONLINE

Does your online activity bring you under weakening associations and influences?
(1 Cor. 15:33; 1 Thess. 5:21-22)

"Yes" to any of these questions means your Christianity is compromised and you have a choice to make.

We can go to heaven without a computer!